

TURN BOOKINGS INTO *Holiday Cheer*



Make 2+ Bookings This Black Friday, Earn a \$100* Gift Card Per Booking

We know how busy this time of year can be for advisors. That's why we're spreading a little extra joy: make 2 or more bookings during our Black Friday sale and **earn a \$100* gift card per booking**. With over 100 retailers to choose from, you can treat yourself — or someone special — this holiday season.

- ▶ **Black Friday Offer:**
Up to 25%** off tours worldwide
- ▶ **Early Access Pre-Sale:**
Nov. 17 - Nov. 23, 2025
- ▶ **General Sale Window:**
Nov. 24 - Dec. 3, 2025
- ▶ **Travel Window:**
Jan. 1, 2026 - Apr. 30, 2027
- ▶ **New Traveler Code:**
BLACKFRIDAY25

FAQs

What stores are available?

There are more than 100 options from major retailers, including Visa gift cards.

How do I qualify for gift card(s)?

Make 2 or more bookings (with deposits) during the Black Friday sale (11/17 - 12/3) to qualify. You'll earn a \$100 gift card for every booking you make.

What is considered a booking?

Two full-paying travellers in a double room or a single traveller in a single room.

When will I get my gift card(s)?

When the Black Friday sale ends, we'll submit information to our partner who will send you an email with instructions for selecting your gift card(s).

How will I receive my gift card(s)?

After you select your gift card(s), you will receive your activation code electronically, so you can shop right away. Gift cards are good for online and in-store shopping where applicable.

*Travel Advisors will earn a \$100 gift card for each additional booking made after their first booking during Collette's Black Friday Sale, running from November 17 to December 3, 2025. Advisors must make at least two bookings to qualify, and the first booking incentive applies only after a deposit is made on the second booking. All bookings must be active and under deposit to count. A booking is defined as a minimum of two full-paying passengers in a double room or a single passenger in a single room. This offer is valid for new retail bookings only, for travel between January 1, 2026, and April 30, 2027. Not applicable on existing retail bookings or group bookings. Redemption codes will be emailed to eligible advisors within one month of the deposits being applied, with instructions on how to redeem them. Gift cards may be subject to additional terms from the issuer. Additional restrictions may apply. Gift card vouchers have a 60-day expiration. Please call for details. **Offer valid on new retail bookings only made 11/24/2025 - 12/03/2025 for travel 01/01/2026 - 04/30/2027. Offer code BLACKFRIDAY25 must be used at time of booking for savings. Offer applies to land package only and does not apply to any other required supplements or internal air. Offers can expire earlier due to space or inventory availability. Space is on a first come, first served basis. Offers are not valid on group or existing bookings. Offers are combinable with member benefits only. This offer is not combinable with any other offers. Discount level and availability varies by destination and month of travel. Other restrictions may apply. Travel Industry Council of Ontario Reg.# 3206405; B.C. Reg.# 23337